

SHAHID HUSSAIN

Senior WordPress, WooCommerce & Front-End Developer

Custom Themes | Custom Plugins | Technical SEO | Hosting Administration | Performance Optimization | WordPress Security
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PROFESSIONAL SUMMARY

Senior WordPress, WooCommerce and Front-End Developer with 10+ years of experience building custom WordPress themes, plugins, e-commerce stores, LMS platforms and multilingual websites for remote clients across the USA, UK, Ireland, Germany, China and Pakistan. Strong in PHP, JavaScript, HTML5, CSS3, Sass, Bootstrap, Tailwind CSS, Elementor Pro, ACF, WPML, Dokan and WooCommerce. Experienced in Figma-to-WordPress builds, legacy PHP/WordPress upgrades, plugin conflict fixes, Core Web Vitals, technical SEO, security hardening and leading junior developers.

CORE SKILLS

WordPress Development: Custom themes, custom plugins, Elementor Pro, Gutenberg, ACF Pro, Carbon Fields, CMB2, WP-CLI, custom post types

WooCommerce: Store setup, custom templates, checkout fixes, product pages, Dokan Pro, Stripe, cart and account pages, multilingual stores

Front-End Development: HTML5, CSS3, SCSS/Sass, Bootstrap, Tailwind CSS, JavaScript ES6+, responsive UI, cross-browser QA, React.js fundamentals

PHP & Backend: PHP 8, OOP PHP, REST APIs, MySQL, theme architecture, plugin architecture, database optimization

Performance, SEO & Security: Core Web Vitals, PageSpeed, technical SEO, schema, GA4, GSC, caching, CDN, WAF, malware cleanup, backups

Tools & Server: Git/GitHub, Figma, Adobe XD, VS Code, cPanel/WHM, Linux, Apache, Nginx, Cloudflare, SSL/TLS

Leadership: Remote client communication, daily standups, QA reviews, developer onboarding, technical interviews, project coordination

PROFESSIONAL EXPERIENCE

THQ Developers | Remote

Senior WordPress, WooCommerce & Front-End Developer | SEO & Web Security Specialist | May 2023 - Present

- Maintain and upgrade 14+ active WordPress websites, including WordPress core/plugin updates, WooCommerce template updates, backup routines, security scans and production bug fixes.
- Built 15+ custom WordPress themes, plugins and responsive front-end interfaces from Figma/Adobe XD using PHP, JavaScript, HTML5, CSS3/Sass, Elementor Pro, Carbon Fields, CMB2 and custom post types.
- Resolved legacy WordPress and WooCommerce issues on projects such as IslandsArt and Artlicity, including PHP 8.2 migration issues, outdated template warnings, plugin conflicts, HTTPS redirects, cart/account page issues and security cleanup.
- Improved Core Web Vitals and PageSpeed scores from around 65 to 90+ through caching, CDN setup, image optimization, lazy loading, script cleanup and database optimization.
- Delivered technical SEO work including schema markup, meta optimization, XML sitemaps, image alt tags, GA4/GSC setup and on-page SEO fixes that helped improve organic traffic by 35%+.
- Led daily standups, QA reviews, developer onboarding, technical interviews and client communication for WordPress maintenance and development tasks.

Multiply.io | Remote

E-Learning Developer, Front-End Developer & WordPress Developer | Oct 2022 - May 2023

- Created interactive e-learning modules using Rise 360, Storyline 360, LearnDash and custom HTML/CSS/JavaScript components.
- Maintained and updated client websites across WordPress, Webflow, Wix and Shopify while coordinating with designers, QA and project managers.
- Built responsive front-end sections from design files and supported headless CMS and React-based UI tasks where required.
- Handled content updates, LMS fixes, cross-browser QA and post-launch support under tight delivery timelines.

Softech Ireland Dublin Ltd | Remote

Expert WordPress Developer & Web Administrator | Aug 2021 - Oct 2022

- Delivered custom WordPress themes and plugins using PHP, JavaScript, WooCommerce, custom post types and reusable template structures.

- Managed hosting, DNS, SSL, migrations, backups, uptime monitoring, and server troubleshooting for multiple client websites.
- Reduced page load time by up to 40% through CDN setup, object caching, database query optimization and Nginx/cPanel configuration fixes.

NME Construction Management | Remote - Dallas, TX, USA

WordPress Developer & Hosting Manager | Nov 2019 - Jul 2021

- Developed and maintained the company WordPress website, landing pages, project showcase sections, contact forms and marketing pages.
- Managed multi-site hosting, backups, database optimization, plugin updates, SSL renewals and technical support for a remote business environment.
- Managed server uptime, resolved VPN issues, and performed backend troubleshooting for business-critical website uptime.

Wodebox | Remote - Shanghai, China

WordPress Developer | Jan 2016 - Oct 2019

- Built custom WordPress themes, child themes, WooCommerce layouts, multilingual websites and responsive front-end templates for international clients.
- Handled full project lifecycle including development, QA, launch, bug fixing, documentation and client handover.

Matli Digital Software Production | Onsite - Karachi, Pakistan

WordPress & Magento Theme Developer | Mar 2011 - Jan 2016

- Developed 50+ WordPress and Magento 1 themes using PHP, PHTML, XML layouts, HTML, CSS, Sass/Gulp, and cross-browser responsive design.
- Supported e-commerce storefronts, checkout layout fixes, mobile optimization, code reviews and post-launch support.

SELECTED PROJECTS

Islamicheck | islamicheck.de

Multivendor Islamic marketplace built with WordPress, WooCommerce, Dokan Pro, TranslatePress/WPML, Stripe and custom vendor workflows. Delivered responsive Figma-to-WordPress implementation, vendor dashboards, multilingual setup and marketplace configuration.

Magic Sim | magic-sim.com

International e-SIM e-commerce store migrated from Magento to WordPress/WooCommerce. Built a multilingual shopping experience using Elementor Pro and WPML across 6 languages with improved content management and easier maintenance.

SCOFA Sleepcare | scofasleepcare.com

Medical e-commerce and content platform using WordPress, WooCommerce, Elementor, custom templates, video galleries, AJAX filtering, responsive marketing pages, performance optimization and technical SEO improvements.

IslandsArts / Artlicity | islandsarts.com

Legacy WordPress and WooCommerce upgrade work including PHP 8.2 migration, outdated template fixes, plugin conflict resolution, warning cleanup, cart/account page fixes, security review and layout stabilization.

EOKK OU LMS Platform | ohutus.edu.ee

Multilingual occupational safety LMS using WordPress, LearnDash, Elementor, WPML, and advanced access control for Estonian, English, and Russian course content.

Lieferfair / Food Delivery Platform | lieferfair.de

WooCommerce and Dokan-based food delivery system with restaurant/vendor setup, postal-code delivery logic, custom order workflow, food add-ons and PWA-style vendor order management features.

EDUCATION

Bachelor of Science in Computer Science | University of Karachi, Govt. National College | Graduated 2009

CERTIFICATIONS

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| • Microsoft Certified: HTML5, JavaScript & CSS3 | • HubSpot SEO Certificate | • Google Analytics Individual Qualification |
| • Google Mobile Experience Certification | • Google Creative Certification | • Google Display & Video 360 Certification |
| • EF SET English Certificate | • HP Life: Introduction to Cyber Security | |